



WORKSHEET: FIND YOUR PASSION

You can't manufacture passion. You can't motivate people to feel passion. You can only discover what ignites and motivates you. For some, examining what drives them is easy, while for others, their passions are not as easy to define.

Passion usually comes from personal preferences and can be used for professional gains. For example, if you are passionate about numbers and accuracy, you can use that to brand yourself as an excellent accountant.



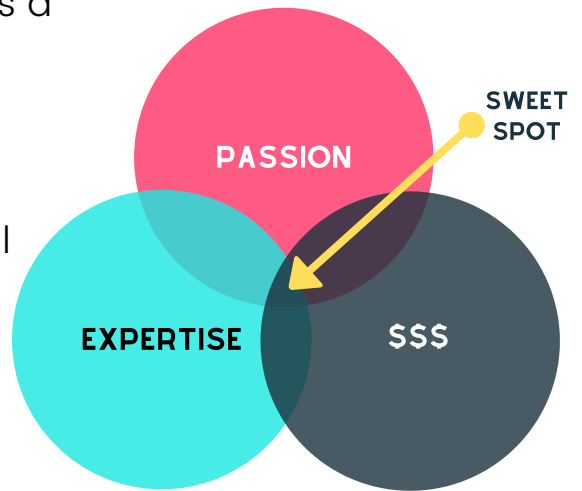
FIND YOUR PASSIONS

It is important to find what you are passionate about; the things that drive you or push you to improve.

However, being excited about a particular topic is only a fraction of what defines a passion that you should pursue as a career or business.

In addition to being passionate about a topic, you also need to factor in how much expertise you have and how much potential the topic has to make money.

To help find your passion "sweet spot" answer the following questions:



1. WHAT DO YOU LOVE DOING?

2. WHAT AREA IS YOUR EXPERTISE? WHAT ARE YOU THE BEST OF THE BEST IN?

3. CAN YOU MAKE MONEY WITH THIS ENDEAVOR? IF SO, HOW?
